

59th Annual

WNY Maple Festival

April 29 & 30, 2023

SPONSOR APPLICATION

Located at Franklinville Central School/Surrounding Areas – 32 N Main Street - Franklinville, New York 14737

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: (____) _____ Email: _____

Level of Sponsorship:

(see page 3)

Booth Fee

(if requested)

<input type="checkbox"/> PREMIER SPONSOR	\$ 1500	waived	
<input type="checkbox"/> GOLD SPONSOR	\$ 750	waived	
<input type="checkbox"/> SILVER SPONSOR	\$ 500	waived	
<input type="checkbox"/> BRONZE SPONSOR	\$ 250	\$75	
<input type="checkbox"/> PATRON SPONSOR	\$ _____	\$75	
<input type="checkbox"/> IN KIND _____			\$ _____ VALUE

YES, I request a booth at the Maple Festival. Please note in the Levels of Sponsorship, if a booth is requested for Bronze Sponsorship, it will not be a prime location, but in the general population.

NO, I do not request a booth at the Maple Festival.

Please fill out the Application for Vendor Booths form and return it with this application.

**THE DEADLINE TO BE INCLUDED IN ALL FESTIVAL PUBLICITY IS FEBRUARY 28, 2023.
NO GUARANTEES CAN BE MADE AFTER THIS DATE.**

*Enclose any artwork or logos that may be used in our advertising.
You can also e-mail at artwork to wnymaplefestival@gmail.com.*

Please include check payable to: **WNY Maple Festival**
PO Box 41
Franklinville, NY 14737

**Contact the Maple Festival Committee at 716-244-7712
with any sponsorship questions or special needs.**

The Maple Festival Committee donates over \$12,000 annually to benefit various community organizations, scholarships, school & charities. Thank you for supporting our cause!

LEVELS OF SPONSORSHIP

NEW THIS YEAR!

PREMIER SPONSORSHIP - \$1,500:

Booth Fee Waived, prime festival location, receives full Banner Ad coverage on the Website/social media, Included in ALL Press Releases, Festival Program, Advertising Posters, and ten pancake breakfast vouchers.

GOLD SPONSORSHIP - \$750:

Booth Fee Waived, prime festival location, Receives Website/social media Listing, Included in Festival Program, Advertising Posters, and four pancake breakfast vouchers.

SILVER SPONSORSHIP - \$500:

Booth Fee Waived, prime festival location, Receives Website/social media Listing, Included in Festival Program, Advertising Posters, and two pancake breakfast vouchers.

BRONZE SPONSORSHIP - \$250:

Receives Website/Social Media Listing, Included in Festival Program and Advertising Posters, and two one-day admission passes. ***Does NOT include a booth site. If requested, the booth site fee is \$75, and will be in the general population.***

PATRON:

Receives Website Listing and included in Festival Program. Does NOT include a booth site. If requested, the booth site fee is \$75.

IN KIND – POSSIBLE TYPES OF SPONSORSHIP: Portable Toilets, Advertising, Live Entertainment, Food Demonstrations, Children's Tent, Contest Prize Donations, linens, golf carts or other donations/services. Email or give us a call if you have a service that may be helpful to us. Entities will be listed in our website/social media and included in the Festival Program.

Application for Expressions Vendors
Arts, Crafts, Commercial and Non-Profit Booths
APRIL 29 & 30, 2023

Held at Franklinville Central School/Surrounding Areas – 32 N Main Street - Franklinville, New York 14737

This is a juried event. If you are a new vendor, pictures (2-3) must accompany your application for review by members of the committee.

Please print clearly. This information may be used in our advertising unless this box is checked.

If you wish to have items added or omitted to your listing, please check this box and specify. Thank you!

Booth/Business Name _____

Name

Address

City _____ State _____ Zip _____

Telephone (_____) _____ Email _____

What is the best way and time to contact you? (Please circle preferences) email or phone / day or evening

I'm an: ❖ _____ Arts or Crafts Vendor ❖ _____ Non-Profit Organization

 ❖ _____ I grow or produce all my items ❖ _____ Commercial Vendor

TYPE OF DISPLAY:

____ Photography ____ Paintings ____ Decorative Painting

____ Glass ____ Pottery ____ Fabric Art

____ Jewelry ____ Wood ____ Floral

Be Specific:

Do You Require WATER Hook-up? Yes__ No__ UTILITIES ARE LIMITED. Please check yes only if it is necessary.

Do You Require ELECTRIC Hook-Up? Yes __ No__ IF YES, YOU MUST SPECIFY 110____ 220____

INSIDE –

____ Space A (8' x 8')

____ Space B (8'x 16')

OUTSIDE – Come Rain or Shine!

Be Prepared!

____ Space A (12'x 24')

____ Space B (24'x 24')

____ Please **locate my booth as close to where I was at the 2022 festival as possible.** Booth: _____

Terms and Conditions

1. **THE PROMOTER RESERVES THE RIGHT TO ACCEPT OR DENY ANY APPLICATION**
2. **VENDOR FEES ARE NON-REFUNDABLE.** Submission of vendor fees is not a contract of festival acceptance as this is now a juried event. If a vendor is not accepted, they will receive a refund in full.
3. Applicants will be notified if not accepted. Detailed Festival information will be emailed, unless alternate method requested around April 20th.
4. **SET-UP** times are as follows:
 - Gym: Friday: after 6:00 p.m. (NO EXCEPTIONS). Saturday: 7:00 a.m.
 - Outside: Friday: after 5:00 p.m. Saturday: 7:00 a.m.
 - Inside: Friday: after 5:00 p.m. Saturday: 7:00 a.m.
 - Booths must be completely set-up 1 hour prior to opening, 9:00 am, for booth inspection.
 - Friday, we start closing the building at 8:00 p.m.
5. Refundable \$25 set-up fee * – (these are to be separate checks from the booth fee) is charged for each booth. If you are still up and running at 4:00 pm on SUNDAY, your check(s) for \$25.00 will be returned to you. The committee will start returning set-up checks at 4:00 pm on Sunday. If you have dismantled your booth or display or have otherwise started to “tear down” in any way prior to closing time, your \$25 fee is forfeited in its entirety.
6. All vendors must enter on Riggs Street. **ONLY VEHICLES DISPLAYING HANDICAP PERMIT WILL BE ALLOWED USE OF HANDICAP PARKING LOT. ALL VENDORS MUST USE VENDOR PARKING LOTS BEHIND HIGH SCHOOL!**
7. We **DO NOT** provide tables & Chairs. However, if you are interested in renting them please contact Eric or Ashley at 716-244-7712.
8. **NO** selling will be permitted on the grounds outside of your booth area.
9. **THE FESTIVAL WILL GO ON RAIN OR SHINE.** Vendors **must** supply a substantial tent or canopy for themselves. In addition, tents **MUST** be properly secured.
10. All participants must operate on **Saturday from 10am-5pm**, and **Sunday from 10am -4pm**. No vendor vehicles may return to the grounds until the grounds are cleared of customers.
11. Property damage to Franklinville Central Schools or WNY Maple Festival will incur a minimum \$200 fine.
12. Pets will **NOT** be permitted on the Festival grounds. Service dogs with proper certification will be allowed.
13. **Smoking is prohibited.** This will be strictly enforced!
14. **ABSOLUTELY NO OVERNIGHT SLEEPING OR CAMPING!**
15. **Your application must be postmarked by February 28, 2023** for the early bird registration.
16. Each vendor will be responsible for his/her property. **Franklinville Central Schools, Village of Franklinville and/or The WNY Maple Festival, are not responsible for any damage, theft, or loss for any reason.**

We sincerely hope that you will join us for the 59th Annual WNY Maple Festival. Use this form. If you have any questions, call 716-244-7712, email wnympalefestival@gmail.com or visit www.franklinvilleny.org/wny-maple-festival.

Application checklist:

_____ Application signed and dated _____ Booth payment _____ Photos (may be emailed)

_____ Insurance certificates, if required

*****Applications must be filled in completely or they will not be accepted*****

If your application is returned because of insufficient information, you may lose

I have read and agree to the Terms and Conditions set forth by the WNY Maple Festival.

Signed: _____

Date: ____/____/____

❖ Make checks payable to: **WNY Maple Festival**

❖ Mail to: **WNY Maple Festival, PO Box 41, Franklinville, NY 14737**

FOR OFFICE USE ONLY Date application received: ____/____/____ Accepted Not Accepted

Total Remitted \$ _____ Check No. _____ New? _____ Booth Placement _____